Press release  
ALPLA Werke Alwin Lehner GmbH & Co KG

**ALPLA and FROMM cooperate in PET recycling**Collaboration in the German market enables complete recycling of PET plastics

*Hard, 3rd July 2018 –ALPLA, the Austrian packaging solutions specialist, and FROMM (Switzerland) have agreed on a collaboration in relation to PET recycling. Both companies operate recycling plants for PET bottles, thus ensuring the necessary supply of materials for their own production facilities.*

The goal of the collaboration between ALPLA and FROMM is the further optimisation of the already high recycling rates for PET as well as a significant reduction in CO2 emissions through saved transport. There are also further benefits for the partners, such as simplified access to markets in the respective countries.

‘The requirements at our production sites complement one another very well. At ALPLA, we mainly need clear, food-grade pellets. Fromm processes coloured flakes for the strapping bands,’ explains Georg Lässer, Head of Corporate Recycling Services at ALPLA. ‘The collaboration between our recycling facilities will ensure the necessary quantity and quality of materials for production for both sides.’

‘The three recycling plants are integrated in various procurement markets and complement one another ideally in the procurement of raw materials,’ highlights Reinhard Fromm, owner of the family-run FROMM Group.

**Partners with complementary interests**The PET Recycling Team plants in Wöllersdorf (Austria) and Radomsko (Poland) are part of the ALPLA Group. These recycling facilities have an annual capacity of approximately 45,000 tonnes of food-grade rPET produced from post-consumer materials.

The PET recycling company Texplast in Wolfen (Germany) has been a subsidiary of FROMM Plastics GmbH since 2004. Texplast produces PET pellets and PET flakes. FROMM uses these for its own production of strapping bands and also supplies manufacturers of beverage bottles, thermoforming sheets and fibres.

The contract partners have agreed not to disclose the details of the cooperation. Further possibilities to extend the cooperation are to be explored.

More information: [www.alpla.com](http://www.alpla.com), [www.fromm-pack.com](http://www.fromm-pack.com), [www.texplast.de](http://www.texplast.de)

**About ALPLA:**ALPLA is one of the leading companies involved in plastic packaging. Around 19,300 employees worldwide produce custom-made packaging systems, bottles, closures and moulded parts at 176 sites across 45 countries. The high-quality packaging is used in a wide range of areas, including for food and drinks, cosmetics and care products, household detergents, washing and cleaning agents, engine oils and lubricants. ALPLA operates its own recycling plants: PET Recycling Team with two sites in Austria and Poland, and in the form of joint ventures in Mexico and Germany. ALPLA celebrated its 60th anniversary in 2015.

**About FROMM and Texplast:**The FROMM Group is a leading global company producing load securement systems for the transportation of goods and has over 70 years of history. Over 1,200 employees develop, produce and distribute tailored packaging solutions for customers with around 40 companies across six continents. FROMM has production sites in Italy, Germany, USA, Thailand, Chile and Slovakia.   
Texplast GmbH is a wholly owned subsidiary of FROMM Plastics GmbH in Kölleda. The company has almost 100 employees and, with an input capacity of over 50,000 tonnes of bottles per year, is one of the leading recyclers of rPET in Western Europe, in particular for used beverage bottles. Texplast produces flakes for applications in the plastics industry as well as pellets for the production of food packaging. FROMM specialises in strapping bands, air cushion packaging and stretch film, as well as the corresponding machinery and equipment.

**Captions:**ALPLA-Fromm-Recyclingwerk-Wolfen.jpg: The recycling plant Texplast GmbH is a wholly owned subsidiary of FROMM Plastics GmbH. (Photo: Steffen Mainka)

ALPLA-Recycling-Symbol.jpg: ALPLA, the Austrian packaging solutions specialist, and FROMM (Switzerland) have agreed on a collaboration in relation to PET recycling.

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