ALPLA Werke Alwin Lehner GmbH & Co KG

Press release

**ALPLA to appear at Propak Africa**

The Africa, Middle East & Turkey region represents a future market for the packaging manufacturer.

*Hard/Johannesburg, 27 February 2019 – The leading international manufacturer of plastic packaging, ALPLA, is taking part in Propak Africa in Johannesburg on 12-15 March. The trade fair is one of the most prestigious platforms in the region for the packaging and other related industries.*

ALPLA has been continuously expanding its market presence in Africa in recent years. The packaging specialist has been involved in this growth market since 2014. In 2017, the acquisition of the market leader Boxmore Packaging gave ALPLA a broad basis to enter the South African market. ALPLA is now taking part at Propak Africa 2019.

The event will take place in the Expo Centre in Johannesburg from 12 to 15 March 2019. Over 600 exhibitors are expected according to the organiser, including representatives from the food processing, packaging, plastics, printing and labelling industries. ALPLA’s experts will welcome visitors at stand E12 in hall 6.

**Tailored system solutions**

ALPLA is renowned worldwide for its innovative plastic packaging. The family company based in Austria offers its customers complete system solutions with containers and closures. Packaging is tailored to the customer’s needs, with the components perfectly coordinated to one another in their design and functionality.

ALPLA works with the latest technologies and production processes. With its own tool and special machine construction, it can guarantee quick development times and high-quality packaging systems. ‘We want to take on a leading role in the African market and actively shape the future of the packaging industry. We’re in a position to launch new ideas on the market very quickly,’ says Regional Manager Christoph Riedlsperger. Christoph is responsible for the Africa, Middle East & Turkey region at ALPLA. ‘At the end of 2018, we introduced a new product line of HDPE milk bottles in South Africa. The bottles have a sustainable design, are light in weight and can be produced with a high volume of recycled materials. The standard bottles are available in different sizes from 250 millilitres to 2 litres.’

**ALPLA in Africa**
ALPLA has had a production site in Johannesburg since 2014. In 2015, ALPLA took over the Egyptian site of Argo S.A. in El Obour. ALPLA strengthened its presence in North Africa and the Middle East with the joint venture with the Egyptian Taba Group in 2016. The company has been operating under the name ALPLA TABA since 2017. In the same year, ALPLA TABA opened a new site in 10th of Ramadan City in accordance with the latest production standards. The acquisition of Boxmore Packaging followed in the middle of 2017 with nine locations. The complete takeover of Zamil ALPLA, which was founded as a joint venture in 2008, was completed in 2019.

ALPLA currently has 22 production sites in the Africa, Middle East & Turkey (AMET) region, including three in-house plants at its customers. The sites are located in Egypt, South Africa, Zambia, Mauritius, Angola, Saudi Arabia, United Arab Emirates and Turkey. Around 2,180 employees produce innovative packaging solutions in the region for international and local customers using EBM (extrusion blow moulding), SBM (stretch blow moulding), IM (injection moulding) and PET ISBM (PET injection/stretch blow moulding) technologies.

More information about the companies: [www.alpla.com](http://www.alpla.com) and [sustainability.alpla.com](https://sustainability.alpla.com)

**About ALPLA:**

ALPLA is one of the leading companies involved in plastic packaging. Around 20,800 employees worldwide produce custom-made packaging systems, bottles, closures and moulded parts at 178 sites across 46 countries. The high-quality packaging is used in a wide range of areas, including for food and drinks, cosmetics and care products, household detergents, washing and cleaning agents, pharmaceutical products, engine oils and lubricants.
ALPLA operates its own recycling plants: PET Recycling Team with a site in both Austria and Poland, and in the form of a joint venture in Mexico. A collaboration with FROMM/Texplast in Germany has been in place since July 2018.

**Captions:**

**ALPLA-Propak2019.jpg:** The leading international manufacturer of plastic packaging, ALPLA, is taking part in the Propak Africa trade fair on 12-15 March 2019.

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**ALPLA-Product-Range-SouthAfrica.jpg:** ALPLA currently has 22 production sites in the Africa, Middle East & Turkey (AMET) region. Around 2,180 employees produce innovative packaging solutions in the region for international and local customers.

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