ALPLA Group

Press release

**ALPLA establishes new Asia-Pacific region**

Reorganisation enables bundling of competences and resources

*Hard, 19 November 2021 – The ALPLA Group, the global packaging solutions and recycling specialist, has announced that it is strengthening its footprint in Asia.* *On 1 January 2022, the Asia-Pacific (APAC) head office in Singapore will go live, with a new region being created from a merger of the former regions North East Asia and South East Asia. It includes current operations in China, Thailand, Vietnam and the Philippines.*

The APAC region will be managed by Roland Wallner, currently ALPLA Managing Director North East Asia. With 2,750 employees, ALPLA APAC is well situated to develop the packaging of tomorrow for the Asian market. Alongside extending the reach of Alpla’s industry-leading moulding technology, a strong focus lies on the further development of circular economy activities in the region.

ALPLA CEO Philipp Lehner states: ‘We are convinced that establishing this new regional organisation is the right step to support our ambitions in the region. It will especially enable us to develop market-leading products and services for our growing customer base in Asia.’

Roland Wallner, designated ALPLA Managing Director Region APAC, adds: ‘With this step we are bundling our extensive competences and resources in different markets of the region and aligning them in terms of strategic development, customer service, sales and purchasing.’

More information about the company: [www.alpla.com](http://www.alpla.com)

**About the ALPLA Group**

ALPLA is one of the leading companies involved in plastic packaging. Around 21,600 employees worldwide produce custom-made packaging systems, bottles, caps and moulded parts at its 178 sites across 45 countries. The high-quality packaging is used in a wide range of areas, including for food and drinks, cosmetics and care products, household cleaning products, detergents and cleaning agents, pharmaceutical products, engine oils and lubricants.

ALPLA operates its own recycling plants for PET and HDPE in Austria, Poland, Mexico, Italy and Spain, and in the form of joint ventures in Mexico and Germany. Other projects are being realised elsewhere around the world.

**Captions**

ALPLA\_APAC-Roland-Wallner.jpg: Roland Wallner will head the new ALPLA APAC (Asia-Pacific) region from 2022.

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ALPLA\_APAC-Singapur.jpg: The new Asia-Pacific (APAC) head office will be located in Singapore.

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